



Northwest Community Policing Council  
Annual Report  
2020

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## *Introduction*

### About CPC

- The Northwest CPC was established in 2014 to facilitate and improve relations between the residents of the City of Albuquerque and the Albuquerque Police Department.

### Purpose

- The purpose of the Community Policing Council (Council) is to promote and maintain positive, respectful, supportive and cooperative interactions between Members of the community and the Albuquerque Police Department to ensure reforms are met and sustained.

### Membership

- The NW CPC has maintained a robust council, ending the year with six voting members from a variety of racial and ethnic groups, sexes, and ages.

### Diversity

- The NW CPC continues to attract a diverse segment of the population from the Albuquerque Police Department Northwest Area Command. Attendees continue to be focused primarily on the more northern neighborhoods, though, an area of concern that we look to address in the coming year. The lack of representation from those areas despite the meetings being conducted via Zoom points to an issue of recruiting from those areas.

## *Getting to work*

### Meetings

- NW CPC meetings continue to be held on a monthly basis, though the COVID-19 restrictions caused a change from in-person to virtual meetings via Zoom. The meetings continue to be well attended.

### Special Meetings

- The NW CPC held no special meetings this year.

### Activities and Achievements

- The NW CPC continued a program of inviting speakers and presenters at monthly meetings to further engage and educate the public. These presentations have included members of the Albuquerque Police Department and representatives from outside agencies. Speakers and presenters are chosen to address community concerns and issues.
- The NW CPC continues to maintain a Facebook where we post information about upcoming meetings and community events. Other social media platforms have been considered but do not provide sufficient benefit to warrant their use at this time.

## *Recommendations – Lessons Learned*

### Lessons Learned

- The NW CPC continues to lack input from the more southern area of our Area Command. We hope that a new focus on recruiting with the assistance of the CPC Liaison and administrative assistant will enable us to reach more areas.
- The use of Zoom for meetings has proven to be a viable alternative to in-person meetings and we seek to develop a hybrid model when we are able to conduct in-person meetings again. This will involve an investment in equipment for broadcasting meetings. The technology needed to broadcast the meetings might also allow us to meet ADA recommendations for the hearing impaired and hard-of-hearing at in-person meetings.

### Recommendations

- The NW CPC seeks to increase outreach by distributing flyers, cards, and announcement posters once they are available to areas such as apartment complexes, businesses, places of worship, and faith-based facilities throughout the Area Command.
- The NW CPC Facebook page remains difficult to populate with content. Although we link to community events and post notices of upcoming meetings, there is little original content to draw new users in. The Council will continue looking for ways to improve our social media presence.
- The NW CPC needs to increase the diversity of our community attendees to attract younger members. Changes to the Guidelines and CASA will enable us to pursue more youth engagement, including from the two area high schools.
- The NW CPC seeks to improve engagement with APD officers. The CPC meetings are well supported by the Area Commander and the Crime Prevention Specialist but we would like to facilitate the involvement of more rand and file officers if possible. We do not have a sense of how to accomplish this but will consider it in the coming year.